

Adrian Phan

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portfolio - adrianphan.com

Full-stack web & mobile developer specializing in PHP (Laravel), JavaScript (React/Vue/React Native), and CMS platforms (WordPress, Drupal). 20+ years building scalable SaaS and marketing sites - see live demos at adrianphan.com.

Work Experience

The Mike Ferry Organization | Senior Full-Stack Developer 08/2024 - 02/2025

- Engineered scalable WordPress/WooCommerce architecture, optimizing performance and security.
- Managed AWS infrastructure (EC2, Elastic Beanstalk, RDS, CloudFormation, CodePipeline, Route53), improving system reliability.
- Implemented Hotjar to track and record user interactions, using insights for A/B testing to optimize campaigns and improve conversion rates.
- Built and managed CI/CD pipelines using Git and AWS CodePipeline, automating deployments and reducing downtime.
- Integrated HubSpot for lead generation, email marketing, and customer relationship management, enhancing marketing automation and tracking.

MGM Resorts International | Software Engineer 01/2022 - 08/2024

- Led development of cosmopolitanoflasvegas.com using Laravel, PHP, Contentful, Asp.net, and JavaScript.
- Implemented CI/CD pipelines with Azure, reducing deployment time by 40%.
- Maintained SSL certificates and automated renewals, ensuring uninterrupted security compliance.
- Built modular React + TypeScript components, increasing development efficiency.
- Created Jest-based unit and integration tests, improving code reliability.
- Integrated Google Analytics to track and report landing page performance, optimizing marketing efforts.
- Ensured compliance with US and EU privacy laws (TCPA, GDPR, CCPA) by working with legal teams and implementing OneTrust.
- Led peer code reviews to enforce best practices and maintain high code quality.

DMNT Inc | Full-Stack Web Developer**07/2017 - 01/2022**

- Developed custom Drupal & WordPress themes/plugins for diverse clients.
- Automated deployments with Pantheon & Git, cutting manual deployment errors by 50%.
- Led an off-shore development team, optimizing workflows and improving code quality.
- Used Cloudflare to enhance site reliability, security, and performance, ensuring uptime and mitigating DDoS attacks.
- Led peer code reviews to enforce best practices and improve maintainability.

OPSWAT | Web Developer**11/2016 - 07/2017**

- Managed corporate websites built with Drupal & Craft CMS, ensuring seamless UX.
- Built PHP/AJAX form handlers integrating Mailchimp, Hubspot, and Pardot, improving lead generation.
- Mentored junior developers, enhancing team proficiency.

Xcira, Inc | Full-Stack Developer**01/2012 - 11/2016**

- Developed inspection & auction mobile apps using HTML, CSS, JavaScript.
- Created JavaScript widgets using Dojo & jQuery, enhancing interactivity.
- Managed MySQL/PostgreSQL databases and optimized performance.
- Led deployments across QA, UAT, and Production environments via CFEngine.
- Built and maintained KVM & Red Hat Hypervisor servers.

Skills

Programming & Frameworks

JavaScript (ES6+), PHP, TypeScript, React, Laravel, Asp.net, jQuery, Jest, LESS, SASS

CMS & E-Commerce

WordPress, WooCommerce, Drupal, Contentful

DevOps & Cloud

AWS (EC2, RDS, CloudFormation, Route53, CodePipeline), Azure (CI/CD, SSL), Git, Pantheon, CFEngine, Cloudflare

Analytics & Compliance

Google Analytics, Hotjar, A/B Testing, HubSpot, OneTrust, TCPA, GDPR, CCPA

Databases

MySQL, PostgreSQL, MariaDB